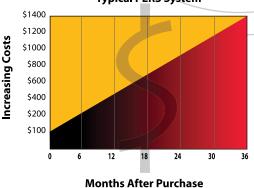




The world's first programmable 2-way voice pendant communicator with no monthly fees.







Never pay a monthly, activation or set up fee again. FreedomAlert is yours to keep and use forever. Once you purchase it there is nothing more to pay. Living independently is the desire of most individuals. However there are times when living alone can mean there is nobody to assist you during an emergency. FreedomAlert offers the ability to summon assistance at any time with a simple push of a button. No strangers, no emergency personnel, just family, friends, and neighbors, the people who care about you the most.

Did you know (according the The New England Journal of Medicine):

- that one out of every 3 people over the age of 65 will fall this year.
- $\mbox{ }^{\mbox{\tiny \bullet}}$ after a fall 90% of people who receive immediate help continue independent living
- only 38% of those not receiving this timely help will actually return to living independently
- 28% of those who do not receive this timely help die

Personal Security has never been so small or affordable. FreedomAlert is the first product ever to allow you instant 2-way speaker phone communication through your mini wearable pendant to family, friends, or neighbors, at any time from ANYWHERE in or around the home. If your programmed contacts are unreachable at the moment – the system can default to contact a 911 emergency operator. Never be out of range from assistance again.

FreedomAlert is a one time purchase – no monthly fees!

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The worlds first 2-way emergency pendant communicator

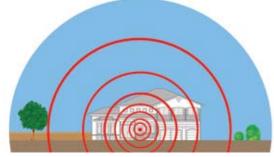
Emergencies can happen in all parts of a home and frequently right outside a home in the yard or driveway. So whether you are just checking in with a friend, need some quick help from a neighbor, or are in an emergency, your FreedomAlert pendant will allow you to communicate your message instantly and efficiently from anywhere in and around your home. All with ONE button activation.

Dependability - Reliability - Consistency

FreedomAlert is designed to give you complete Freedom of instant communication and reliability during an emergency. This is not a cellular phone, this is a system designed to give you total protection anywhere in or around your home at all times. In fact FreedomAlert has many advantages over a cellular phone. (see chart below).

FreedomAlert is not a cellular phone. This is a system designed to give you total protection anywhere in or around your home at any time. In fact FreedomAlert has many advantages over a cellular phone.

FreedomAlert: Full house coverage



COMPLETE 2-WAY VOICE COVER-AGE IN AND AROUND YOUR HOME:

Freedom Alert will allow you to communicate your message instantly and efficiently from within many hundreds of feet of your base station. The system should cover your average American home and into the front, back and side yards.

Voice coverage for typical Personal Emergency Response System





FEATURE	FREEDOM ALERT	CELLULAR PHONE
1-Button Activation	Yes	No - Up to 5 buttons needed to activate
Consistent Signal	Yes	No - Inconsistent signal
Battery Charge Lasts	Several Months	Several Days
Water Resistant	Yes	No - Not to be taken in the shower/bath
No Monthly Fees	Yes	No - Typically \$25/month
2-way speakerphone	Yes	No
Traceability	Yes - through phone system "Caller ID"	No - Not traceable
Size	Tiny & lightweight	Not meant to be kept on you 24/7
Power on	Yes - Power is always on	No - Needs to be powered on and constantly charged



Talking Display for Retail Stores Available (with tri-fold flyers)

Freedom from monthly fees

Freedom to live alone

Freedom from worry

FreedomAlert is protected by the following patents: US Patent # 5,521,582 Canadian Patent #2,080,921



Water Resistant The pendant allows you to summon help even if you are in the bath or shower where seniors are most prone to accidents.

Voice Prompted System Provides announcements during set-up, testing, battery test and full system check.

Pendant Battery Lithium-ion battery provides several hours of talk time on a full charge, and up to several months in standby. Two such rechargable batteries are included. One charges in the base station charger, while the other is in the pendant. Simply swap the batteries around every few months. Press the battery test button on the back of the pendant for a second to hear an audible announcement - "battery is OK", "battery is low", or "replace battery now". No guessing on battery status.

System has standby emergency battery power 4 NiMh rechargeable batteries continually charge in the base station so as to be able to provide up to 24 hours of standby power in the event of a power failure.

Fully Portable For use in any home with a regular phone line. FreedomAlert not only allows you the complete freedom to live independently in your own home, but it allows you to do so in any home in North America that has a standard phone line. So, if you are spending time with family, visiting a friend, or going on vacation and being left alone, FreedomAlert can work in those places too. Just bring your system with you and plug it into any standard phone jack.... and you are protected.

Simple set-up Plug in phone cord, power adaptor, and simply program contact numbers using your home touch-tone phone.

Pendant can be carried in 3 convenient methods Included with each system is a Lanyard, a Wrist Strap holder and a Belt Clip. Pick the one that suits your lifestyle.

FreedomAlert complies with NENA standards

(National Emergency Number Association is the affiliation of 911 emergency operators).

Approved in all 50 states and Canada.

FCC & DOC certified. Factory is ISO-9001 approved.

VoIP Compatible



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www.LogicMark.com

Pendant

Item #35911 Instructions in English, Spanish & French 1 Year Limited Warranty Patents Pending

SDG